



Day Camp Programming and Administration: Core Skills and Practices

By Jill Moffitt

Human Kinetics Publishers, United States, 2011. Paperback. Book Condition: New. 252 x 178 mm. Language: English . Brand New Book. More and more recreation and fitness professionals are called on to create day camps for children in facilities that have traditionally been geared to recreation and fitness users. New programming and operational challenges arise as professionals are asked to serve a different population with innovative programs through these camps. You can overcome those challenges with Day Camp Programming and Administration: Core Skills and Practices. This handy reference, which is geared toward new professionals, will help you - conduct a needs analysis and prepare a proposal for a facility-based camp, regardless of your setting; - develop business and marketing plans for your camp; - manage risk and generate money through your camp; and - manage programming, staff training, and administrative processes from conception through evaluation. The book comes with a CD-ROM that supplies you with a comprehensive set of worksheets and forms to assist you in planning, operating, and evaluating your camp. You can use these printable tools as the book guides you step by step through the camp management process. You will be exposed to an array of program choices...



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