



Writing Publishing for Yourself: The Indie Author Handbook, Self-Publishing Toolkit, and Staying Sane Survival Guide: Or The Adventures of an I.T. Helpdesk

By Lisa Scullard

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. Write a decent book, Tweet a few times, accept any spontaneous reviews graciously, and keep all of your friends. This isn't a How to sell a million copies or How to be a New York Times bestseller guru session. This is not for seasoned Authorpreneurs looking for new promotion and sales tactics. It is NOT a tried-and-tested formula for writing a blockbuster novel. And it will not tell you how to become a billionaire through exploiting your hidden USP (Unique Selling Point). Neither is it a Zen lifestyle guide, telling you that it is simply a case of convincing the world (and yourself) that you are the world's top author, and you will be showered with money, Nobel prizes, Oscars, Specsavers Daggers, retail sponsorship, street-value turnips, or whatever else takes your fancy. None of the above. It's a journal of the everyday life of a modern, under-the-radar indie author since the global self-publishing trend started, and a few confessions of advising others while being a Useful Technical Person to Have Around. It...

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