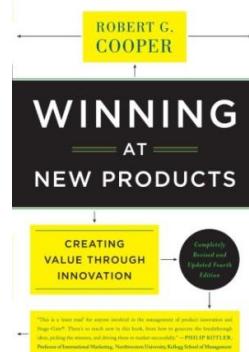


Winning at New Products: Creating Value Through Innovation



Book Review

This publication is great. It is full of wisdom and knowledge. You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

(Dr. Everett Dicki DDS)

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