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By David Bodary, Douglas Stuart, Jo Sprague

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, Cengage Advantage Books: The Speaker's Compact Handbook (5th Revised edition), David Bodary, Douglas Stuart, Jo Sprague, Packing a wealth of insight into a succinct resource, CENGAGE ADVANTAGE BOOKS: THE SPEAKER'S COMPACT HANDBOOK, 5th Edition, is a concise reference for the introductory public speaking course. An excellent value and useful to students in any major, this brief handbook grounded in research features speech excerpts and full-speech examples, illustrations, and critical thinking questions that students can use on their journey to becoming effective public speakers. The spiral-bound format and flexible standalone chapters allow students to access the topics they need to create great speeches easily, while Key Points, Quick Tips, and Checklists help them stay on track. Completely up to date, the Fifth Edition includes new examples, new student speech excerpts and full speeches, new Web Links boxes, new illustrations, and more.



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