

An exploration of the connection between human resource management and organizational culture to enable business success and growth in the UK magazine publishing industry



Filesize: 3.01 MB

Reviews

*This ebook is great. It typically will not expense a lot of. You will not sense monotony at at any moment of your own time (that's what catalogs are for about when you question me).
(Shaniya Torphy PhD)*

AN EXPLORATION OF THE CONNECTION BETWEEN HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL CULTURE TO ENABLE BUSINESS SUCCESS AND GROWTH IN THE UK MAGAZINE PUBLISHING INDUSTRY

[DOWNLOAD](#)

GRIN Verlag Jun 2010, 2010. Taschenbuch. Book Condition: Neu. 210x148x7 mm. This item is printed on demand - Print on Demand Neuware - Bachelor Thesis from the year 2010 in the subject Communications - Journalism, Journalism Professions, grade: 2:1, University of London (London College of Communication, London University of the Arts London), language: English, abstract: This research bridges the relationship between strategic human resource management and organisational culture to enable business success and growth in the magazine publishing industry based on a case study of Future plc, one of the leading companies in the specialist magazine sector in the UK. The specific aims that were accomplished over the course of this investigation include an exploration of the extant literature regarding organisational culture and strategic human resource management; a presentation of theory and empirical evidence regarding the impact of human resource management and organisational culture on organisational development; and the completion of a case study of Future Plc. A research strategy was to use a mixed-method survey that was administered to a selected group of Future Plc managers, offering evidence of policies, strategies, and expectations that continue to govern employee hiring, motivation, training, and long term development, and to follow a traditional case study format. The primary research was based on a variety of books and academic journals to search for key terms that were relevant to the main topic. The survey was divided into three segments, the first two were made up of quantitative queries and the third was based on open-ended qualitative questions. The findings suggested that there is an innate connection between communications, employee motivation and business success. Future plc motivates its employees by providing access to comprehensive tailor-made internal training, formal appraisal, recognition and the possibility of promotion instead of offering more money. The company currently epitomises...



[Read An exploration of the connection between human resource management and organizational culture to enable business success and growth in the UK magazine publishing industry Online](#)



[Download PDF An exploration of the connection between human resource management and organizational culture to enable business success and growth in the UK magazine publishing industry](#)

You May Also Like



The Religious Drama: An Art of the Church (Beginning to 17th Century) (Christian Classics Revived: 5)

Christian World Imprints/B.R. Publishing Corporation, New Delhi, India, 2014. Hardcover. Book Condition: New. Dust Jacket Condition: New. Reprinted. This classical on ageless Christian Drama aims to present periods when actually dramatic performances or `Religious Drama'...

[Download ePub »](#)



The About com Guide to Baby Care A Complete Resource for Your Babys Health Development and Happiness by Robin Elise Weiss 2007 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Download ePub »](#)



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually...

[Download ePub »](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

[Download ePub »](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you...

[Download ePub »](#)