



The Modern Tailor Outfitter And Clothier - Vol III

By A S Bridgland

Read Books, United Kingdom, 2010. Paperback. Book Condition: New. 214 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. Originally published in 1928 in three volumes. These deal with every aspect of the tailoring and clothing trade. Extremely well illustrated with photographs and many helpful diagrams and detailed instructions for the design and construction of various garments. The contents of Volume 2 include: The Wholesale Trade Men's Garments - Grading for the Wholesale Trade - Ladies Garments and Men's Garments - Lays or Economy in Cutting - Cutting Ladies Garments by Shoulder Measure System - Ladies Leather Garments - Collar Cutting - The Tailors Shop - Window Dressing - Buying a Business - Insurance - Sales Letters - Bookkeeping - Advertising - Salesmanship - Technical and Textile Terms etc. Many of the earliest books on fashion and clothing, particularly those dating back to the 1900s and before, are now extremely scarce and increasingly expensive. Home Farm Books are republishing many of these classic works in affordable, high quality, modern editions, using the original text and artwork.



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