



## Genuine] Internet Business basic skills (21st century higher vocational planning materials. e-commerce department(Chinese Edition)

By HUANG HAO . WANG QIN BIAN ZHU

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback Pub the Date :2012-08-01 of Pages: 219 Publisher: Tsinghua University Press. basic information Title: Internet Business basic skills (higher vocational planning materials in the 21st century. e-commerce series) List Price: \$ 29 Author: Huang Hao Wang Qin ed Publisher: Tsinghua University Press Publication Date :2012-8-1 ISBN: 9787512110625 Words: 325.000 yards: 219 Edition: 1 Binding: Paperback: 16 Weight: Editor's Summary Internet Business basic skills as Beijing higher education quality teaching materials. combined with the characteristics of China's vocational education. e-commerce professional teaching reform based on written. Book chapter. including Internet information acquisition and utilization of skills. business information web publishing skills. networking and communication skills. enterprise network procurement skills and C2C network of entrepreneurial skills. This book is organized unique. concise and practical. informative assisted learning. independent learning and effectiveness can be improved. The basic structure of each chapter of the book: learning objectives. key concepts. knowledge and competency standards. import case. this chapter. training and case and the key ability evaluation form. Internet Business basic skills as vocational colleges. and higher professional institutions. colleges and universities. private colleges and...

### Reviews

*A brand new e-book with a brand new standpoint. it was actually writtern extremely properly and valuable. I am just quickly can get a pleasure of looking at a published ebook.*

-- Prof. Garett Schmitt

*Complete guide for publication enthusiasts. I have read and i am sure that i will going to study again once again in the future. Your way of life period will be transform once you total looking over this publication.*

-- Shayne O'Conner