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The Ultimate Business Library: The Greatest Books That Made Management

By Crainer, Stuart

Capstone, 2002. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Acknowledgements. Introduction. The Books which Made Management Igor Ansoff, Corporate Strategy (1965). Chris Argyris & Donald Schon, Organizational Learning (1978). Charles Babbage, On the Economy of Machinery and Manufactures (1832). Chester Barnard, The Functions of the Executive (1938). Christopher Bartlett & Sumantra Ghoshal, Managing Across Borders (1989). Meredith Belbin, Management Teams: Why They Succeed or Fail (1984). Warren Bennis & Burt Nanus, Leaders (1985). Robert Blake & Jane Mouton, The Managerial Grid (1964). Marvin Bower, The Will to Manage (1966). James MacGregor Burns, Leadership (1978). Jan Carlzon, Moments of Truth (1987). Dale Carnegie, How to Win Friends and Influence People (1937). James Champy & Michael Hammer, Reengineering the Corporation (1993). Alfred Chandler, Strategy and Structure (1962). Karl von Clausewitz, On War (1831). James Collins & Jerry Porras, Built to Last (1994). Stephen Covey, The Seven Habits of Highly Effective People (1989). Richard Cyert & James March, A Behavioral Theory of the Firm (1963). Stan Davis & Christopher Meyer, Blur (1997). W Edwards Deming, Out of the Crisis (1982). Peter F Drucker, The Practice of Management (1954). Peter F Drucker, The Age of Discontinuity...



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