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The Art of War Visualized: The Sun Tzu Classic in Charts and Graphs (Hardback)

By Jessica Hagy

Workman Publishing, United States, 2015. Hardback. Book Condition: New. 175 x 173 mm. Language: English . Brand New Book. It's the perfect meeting of minds. One, a general whose epigrammatic lessons on strategy offer timeless insight and wisdom. And the other, a visual thinker whose succinct diagrams and charts give readers a fresh way of looking at life's challenges and opportunities. A Bronze Age/Information Age marriage of Sun Tzu and Jessica Hagy, *The Art of War Visualized* is an inspired mash-up, a work that completely reenergizes the perennial bestseller and makes it accessible to a new generation of students, entrepreneurs, business leaders, artists, seekers, lovers of games and game theory, and anyone else who knows the value of seeking guidance for the future in the teachings of the past. It's as if Sun Tzu got a 21st-century do-over. Author and illustrator of *How to Be Interesting*, Jessica Hagy is a cutting-edge thinker whose language comprising circles, arrows, and lines and the well-chosen word or ?two makes her an ideal philosopher for our ever-more-visual culture. Her charts and diagrams are deceptively simple, often funny, and always thought-provoking. She knows how to communicate not only ideas but the complex...



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Reviews

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This composed publication is great. It is one of the most remarkable publication i have got read through. I am just quickly could get a delight of looking at a composed book.

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