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## Sales: Easily Sell Anything to Anyone Achieve Sales Excellence in 7 Simple Steps

By Steve Gold

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Learn The Simple Secrets Of How To Sell To Anyone Today! Are your sales figures not what you'd like them to be? Do you have trouble connecting with or convincing potential customers to buy? Tired of missing out on clinching the deal at the final close? If you answered yes to any of these questions, or if you simply want to be a better all-around sales person, then this book has the answers you're looking for! In this book, we will cover exactly how to achieve sales excellence and how you can sell anything to anyone in just 7 simple steps! In these 7 steps we'll look more closely at a whole host of ideas in order to shed light on: Understanding the importance of thorough product knowledge and how to achieve it Why the old adage The customer comes first is of vital importance and how you can make your customers feel special How to truly understand your market inside-out How to overcome a fear of rejection and deal with it...



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